



# **ODESA CUSTOMS**

**State Fiscal Service  
of Ukraine**



# OPEN CUSTOMS AREA



# UKRAINE IN DOING BUSINESS 2016 INDEX

**1 EU MEMBER STATES**

**33 MOLDOVA**

**100 ZIMBABWE**

**109 UKRAINE**

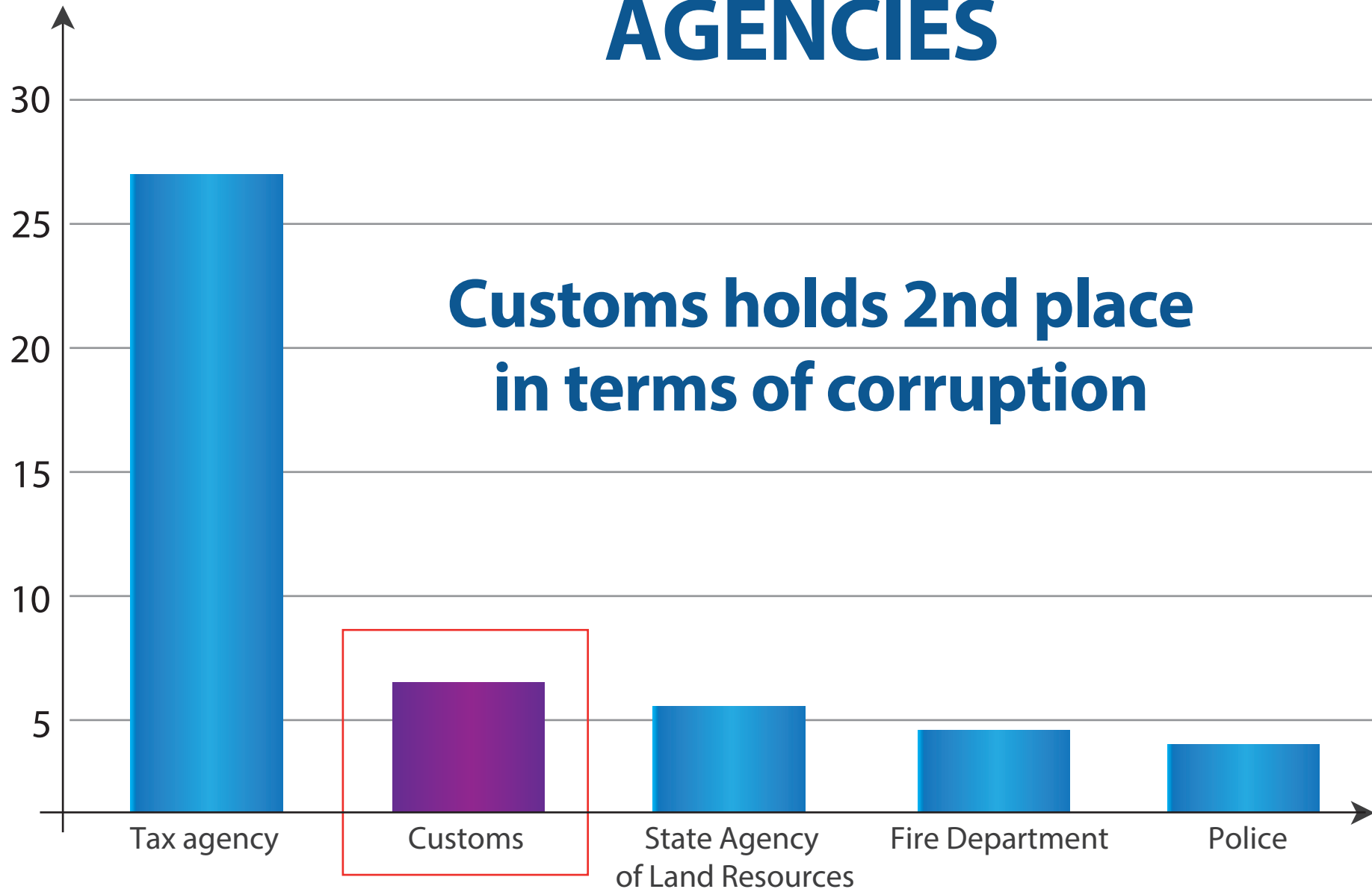


?



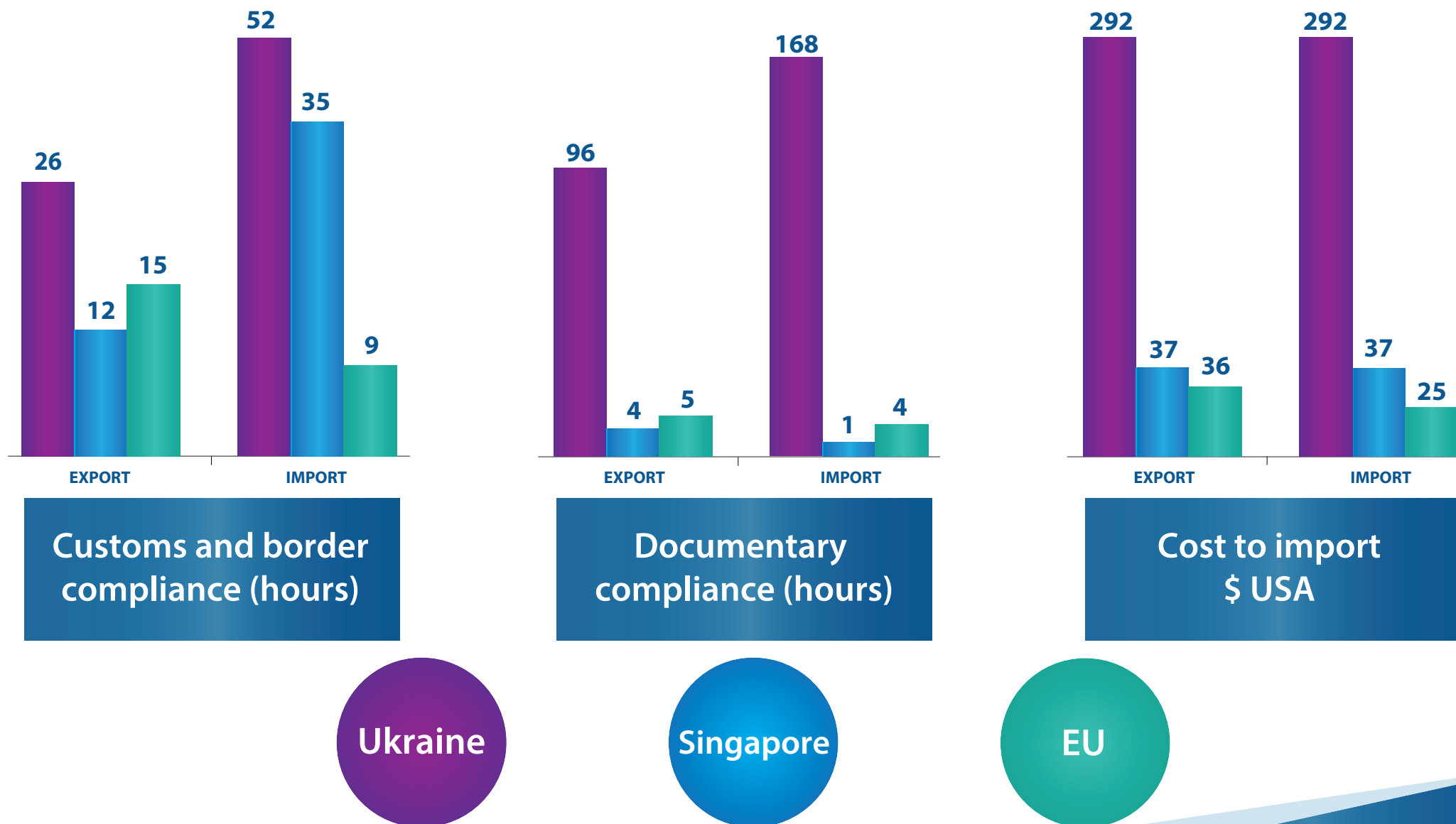


# TOP 5 MOST CORRUPT GOVERNMENT AGENCIES





# BUSINESS LOSSES ON UKRAINIAN CUSTOMS: DOING BUSINESS 2016



# THE MAIN PROBLEMS



**COMPLICATED**



**LONG-TERM**



**COSTLY**

**PROCEDURES**

**THE NEED TO SIMPLIFY**

INTERNATIONAL  
**TRANSIT**  
THROUGH   
**ODESA**  
LESS THEN  
**15**  
MINUTES 

CUSTOMS CLEARENCE  
**OF GOODS**  
BY ORDERS  
IN **ODESA**  
LESS THEN  
**ONE**  
HOUR 

**ONLY**  
**TWO**  
DOCUMENTS  
TO PASS  
CUSTOMS  
CLEARENCE



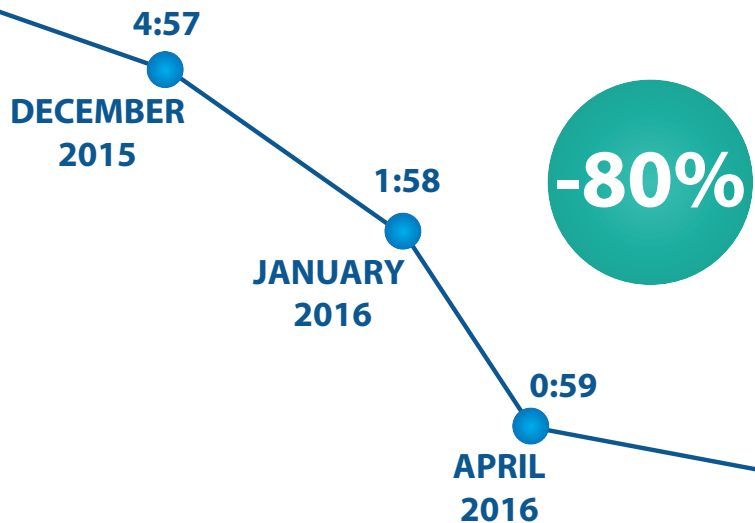
# REFORMS AT ODESA CUSTOMS CONSIDERABLY DECREASED TIME OF CUSTOMS CLEARANCE

INDICATOR	BEFORE	NOW
Average time for customs clearance from 37 countries	4:48	0:38 0:59 with inspection
Average time to clear goods of the largest companies with good reputation	4:45	1:07 1:18 with inspection
Average time to clear international transit goods	0:35	0:10 0:15 with inspection

# CUSTOMS CLEARANCE

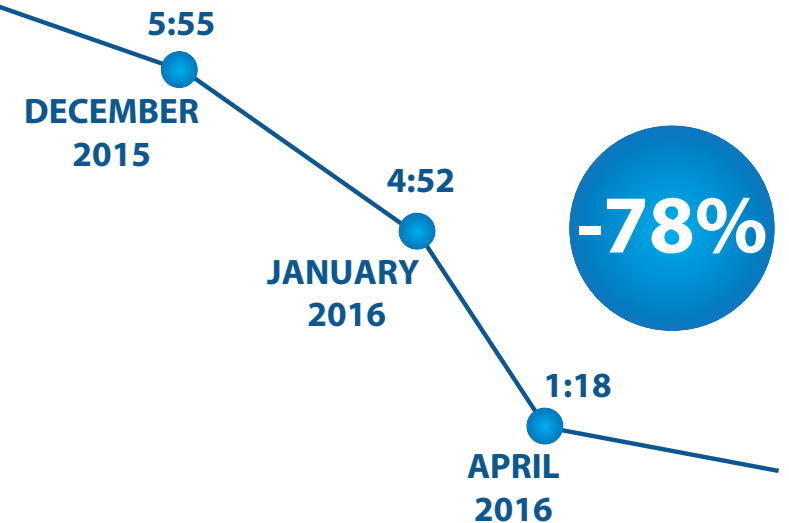
## GOODS FROM 37 COUNTRIES

TIME OF  
CUSTOMS  
CLEARANCE

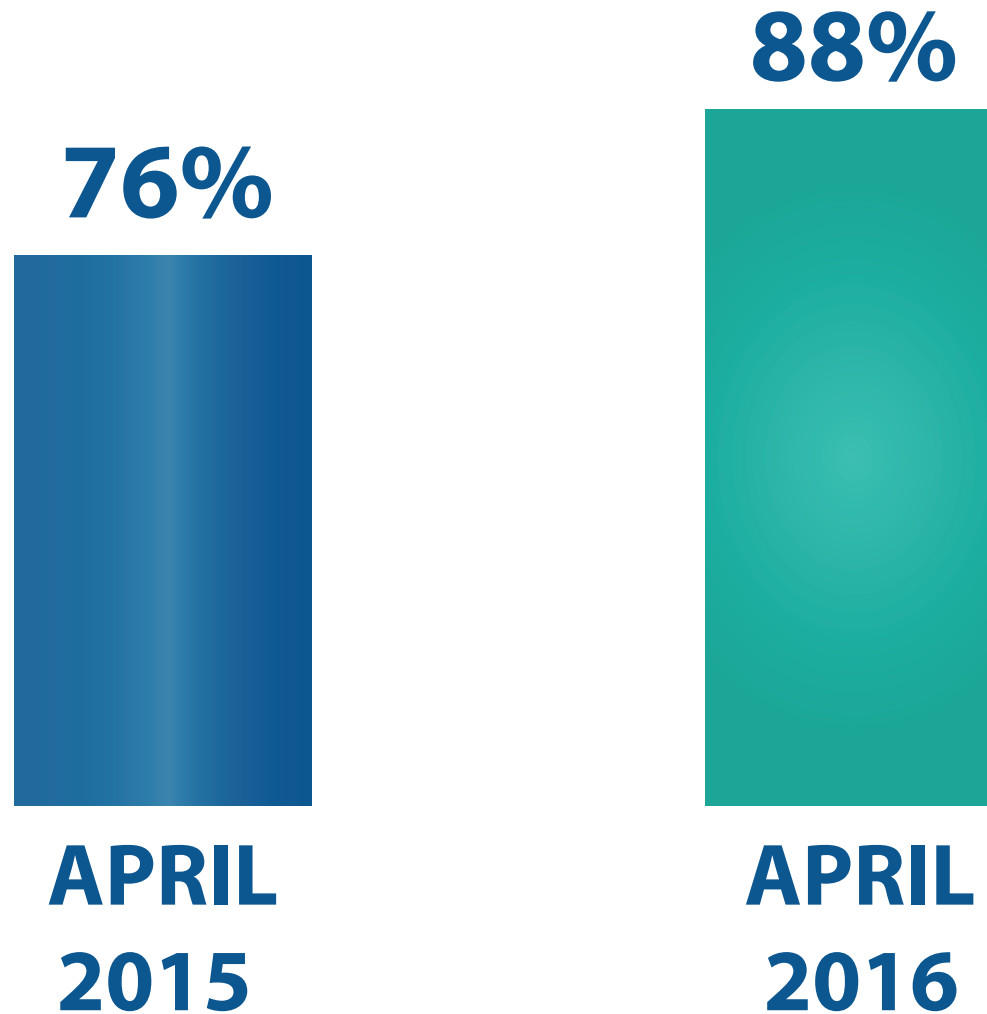


## THE LARGEST COMPANIES WITH GOOD REPUTATION

TIME OF  
CUSTOMS  
CLEARANCE



# 88% OF CLEAR GOODS USED THE INVOICE PRICE





**2015**  
number of reviews\*



→ **₹ 30**  
MILLIONS

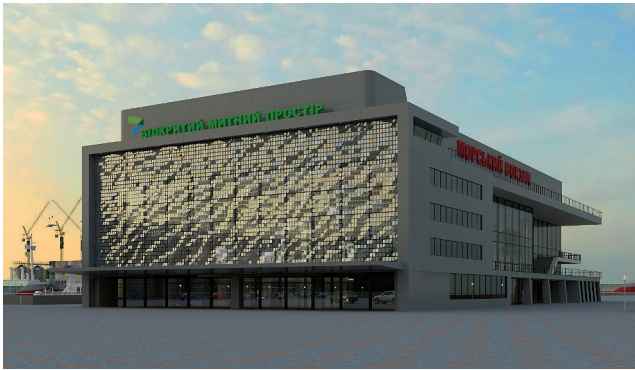
**2016**  
number of reviews\*



→ **₹ 71**  
MILLIONS

\*reviews initiated by inspector

# CREATION THE AREA OF CUSTOMS CLEARANCE



# OVERCOMING BUREAUCRACY BY DECREASING AMOUNT OF DOCUMENTS

## BEFORE THE REFORM

1. CERTIFICATE OF ORIGIN
2. DECLARATION OF ORIGIN
3. CERTIFICATE OF REGIONAL PRODUCT NAME
4. CERTIFICATE OF COMPLIANCE
5. CERTIFICATE OF QUALITY
6. CUSTOMS VALUE DECLARATION
7. FOREIGN TRADE CONTRACT
8. REGISTRATION CARD OF FOREIGN TRADE CONTRACT
9. INFORMATION ON ORDER OF PRODUCTS MANUFACTURING
10. INVOICE
11. ACCOUNTING RECORDS
12. TRANSPORT DOCUMENT
13. IMPORT LICENSE
14. CONSIGNMENT
15. GENERAL DECLARATION
16. MANIFESTO
17. DECLARATION OF CREW'S PERSONAL BELONGINGS
18. CREW LIST
19. INTERNATIONAL VETERINARY CERTIFICATE
20. APPROVAL TO IMPORTATION OBJECTS OF VETERINARY CONTROL
21. PHYTOSANITARY CERTIFICATE OF EXPORTING STATE
22. QUARANTINE PERMIT
23. EXPORT LICENSE

23+

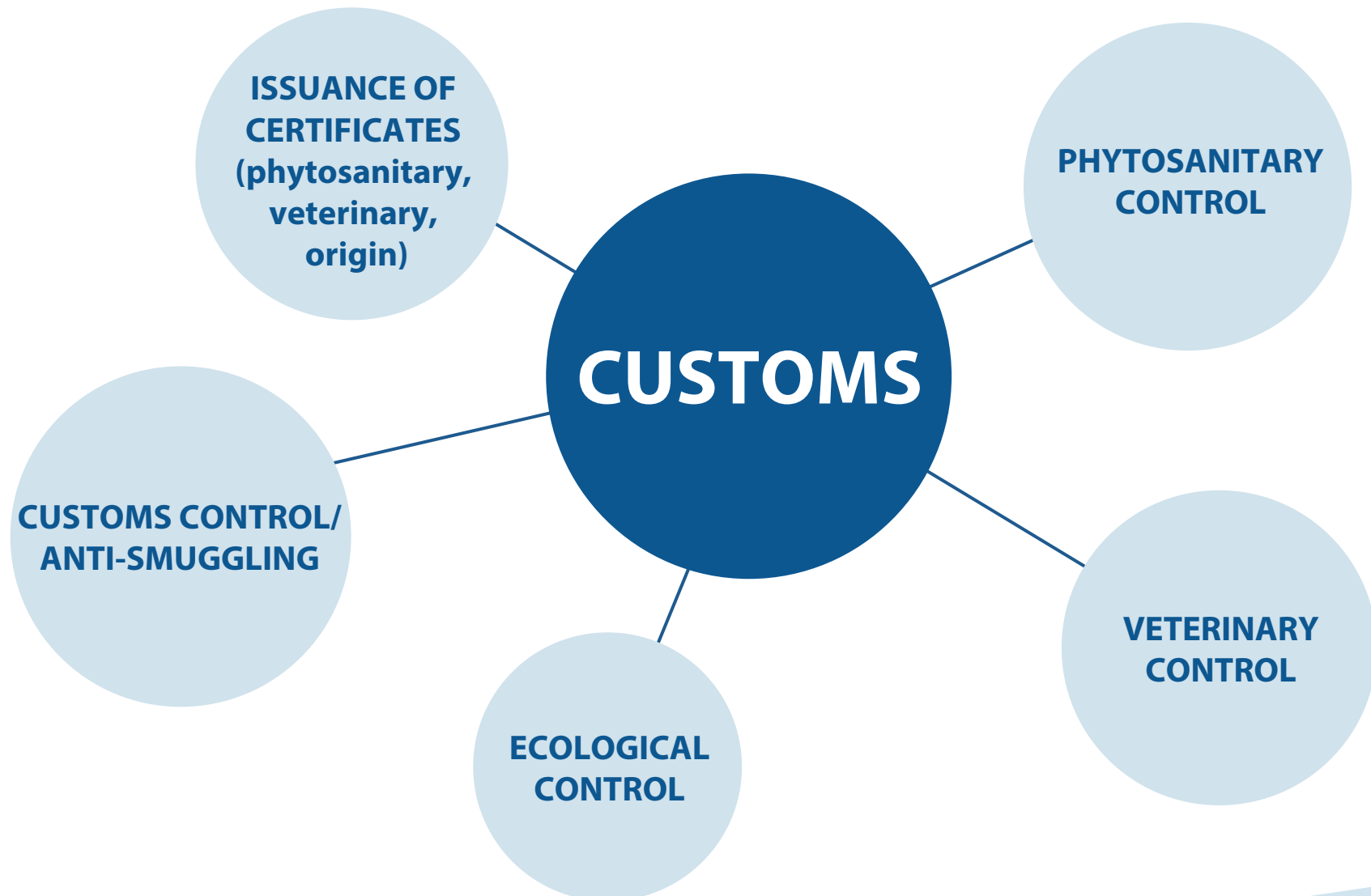
## AFTER THE REFORM

1. INVOICE
2. TRANSPORT DOCUMENT
3. ADDITIONAL DOCUMENTS  
(IF NEED BY LAW TAKING INTO  
ACCOUNT THE REFORM)

3



# **INTEGRATION OF ALL PROCESSES IN A SINGLE BODY - CUSTOMS**



# IMPLEMENTATION OF ELECTRONIC CUSTOMS SYSTEMS ASYCUDA



**IS USED IN 90+ STATES OF  
THE WORLD (LATVIA,  
MOLDOVA, GIBRALTAR)**

**FACILITATE THE TRANSITION  
OF CUSTOMS PROCEDURES  
IN ELECTRONIC FORMAT**



WORLD CUSTOMS ORGANIZATION

**MEET THE STANDARDS OF  
WORLD CUSTOMS  
ORGANIZATION (WCO)**



UNITED NATIONS  

---

UNCTAD

# OPPORTUNITIES OF ASYCUDA WORLD

Accessibility of all persons  
connected to the new process of  
customs clearance with  
authorized access



Wet stamps replaced  
by bar codes



Elimination of redundant  
procedures of signing  
documents



Interaction with similar  
systems of other countries

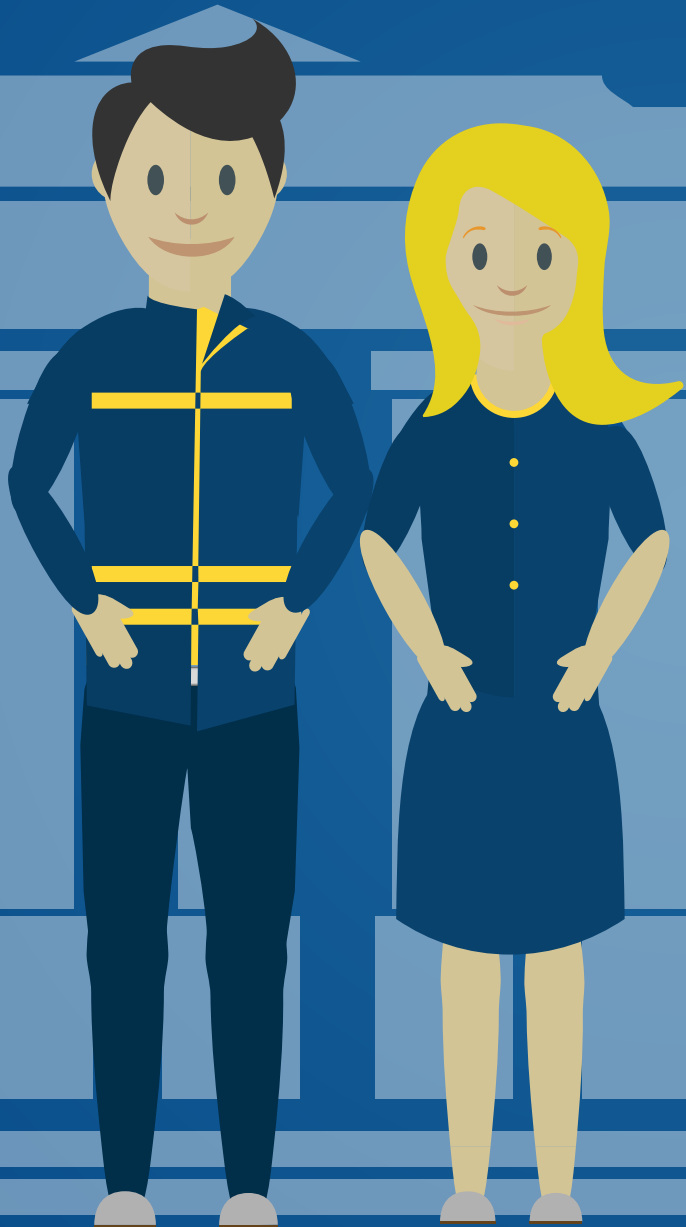


Improved risk management





# COMPETITION



**123** PERSONS SELECTED

**1987** APPLICATIONS

**59** OLDEST  
CANDIDATE

**20** YOUNGEST  
CANDIDATE

**90%** CANDIDATES SPEAK  
ENGLISH

**11+** REGIONS OF CANDIDATES

# DISTRIBUTION OF FUNCTIONS IN CUSTOMS CONTROL ZONE



**FRONT OFFICE**



**BACK OFFICE**

**ELIMINATION OF CONTACT BETWEEN THE  
DECLARANT AND OFFICER, WHICH OVERSEES**

# ELIMINATING THE NEED FOR MEDIATION DURING CUSTOMS CLEARANCE

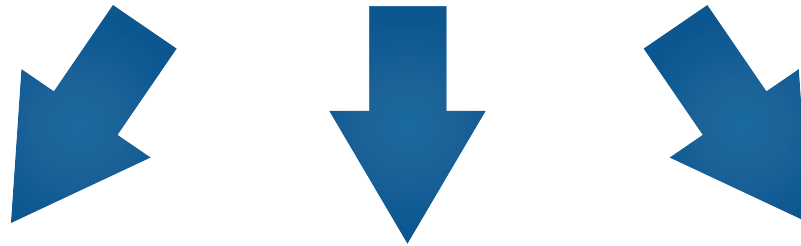
## BEFORE THE REFORM



## AFTER THE REFORM



## **IN ADDITION TO FREE SERVICES CUSTOMS PROVIDE PAID SERVICES**



**FILLING IN THE  
DECLARATION**

**ISSUANCE OF  
CERTIFICATES**

**ACCELERATION OF  
INSPECTION  
PROCESS**

**Customs is interested in providing  
high-quality and fast service**

# AUTOMATIC QUEUE DISTRIBUTION SYSTEM

**LACK OF POSSIBILITIES TO  
PREDICT CUSTOMS OFFICER**

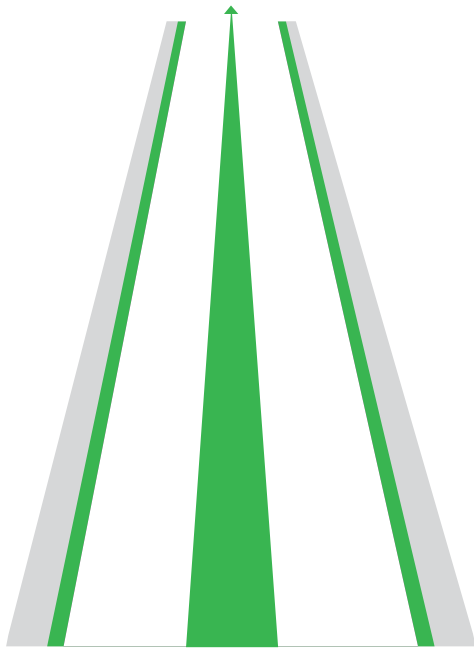


**QUEUE SYSTEM**



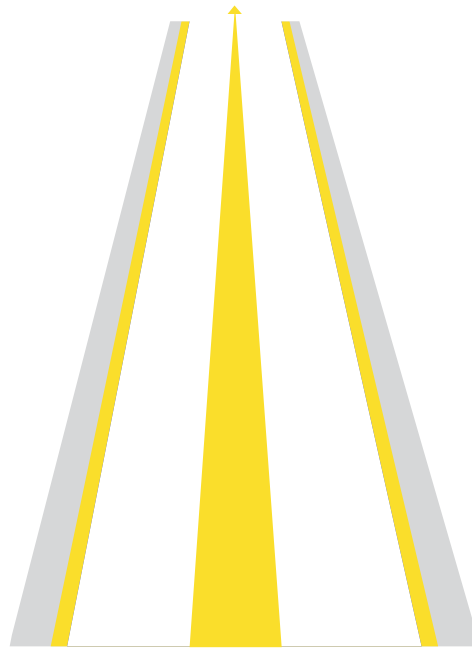
# CUSTOMS RISK CHANNELS

**GREEN**



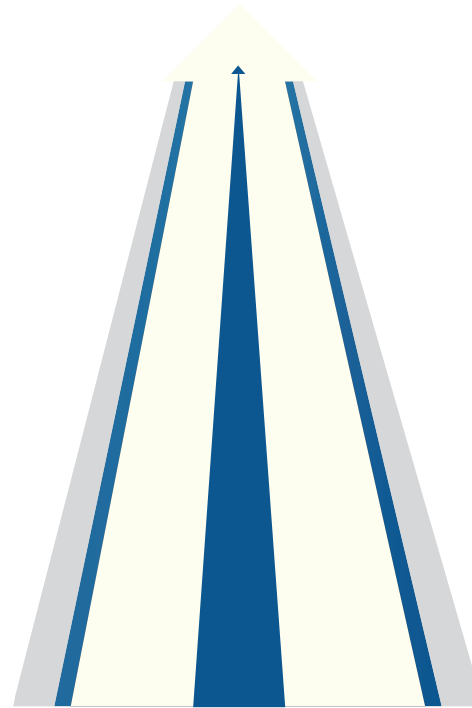
**15 MINUTES  
WITHOUT CHECKS**

**YELLOW**



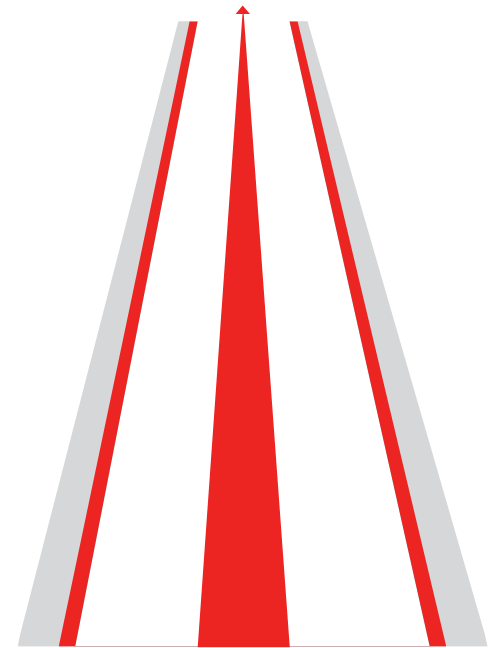
**VERIFICATION  
OF DOCUMENTS**

**BLUE**



**POST-AUDIT BY TAX  
AUTHORITIES (NEW)**

**RED**



**POST-AUDIT BY TAX  
AUTHORITIES (NEW)**

# IMPROVING RISK MANAGEMENT

**NEARLY 100% OF GOODS ARE UNDER CONTROL  
BY CURRENT AUTOMATIC RISK MANAGEMENT AND ANALYSIS SYSTEM**





# **CLEARANCE BY PRICE CONTRACT**

**DETERMINATION OF CUSTOMS VALUE BASED ON THE PRINCIPLE  
WTO/GATT Customs Valuation Agreement**

**BY PRICE OPERATION „TRANSACTION VALUE“  
(main method on practice)**



**OTHER METHODS  
(ONLY if it's impossible to check the value of the operation)**

# INSPECTION WHEN DETERMINING THE RED CHANNEL

**AREA OF CUSTOMS  
CLEARANCE**

**5-7%  
declarations**

**TERMINAL OF THE PORT**



**Inspection that is conducted  
on initiative of the customs is FREE**

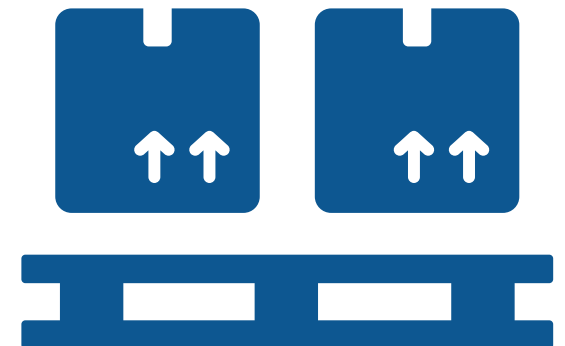
# **MANDATORY VIDEO SURVEILLANCE AND ACCESS TO THE RECORDS**



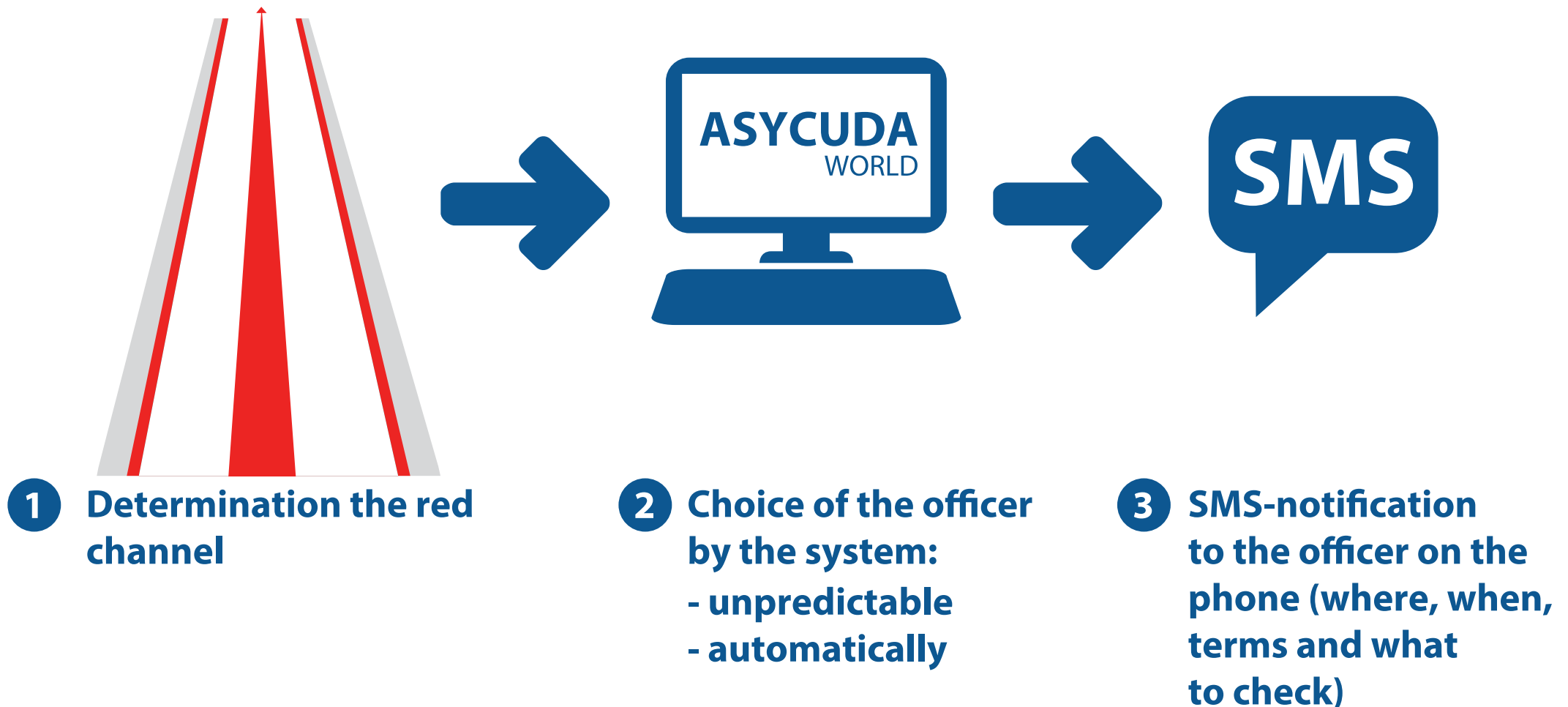
**Declarant does not have to be present  
during the inspection**

**Live Webcast of inspection  
to the declarant**

**Access to video copies**



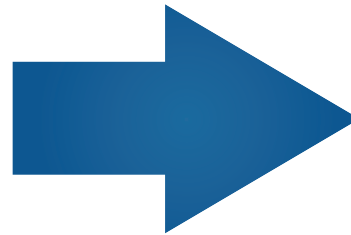
# AUTOMATIC DETERMINATION OFFICER OF THE RED CHANNEL



# HOURS OF CUSTOMS CLEARANCE

## BEFORE THE REFORM

- **Work time:**  
from 9 am to 9 pm,  
Saturday and Sunday  
are days off
- **If cargo arrived**  
at 09:01 pm,  
have to wait 12 hours  
to start clearance
- **Loads that are perishable**  
have to stall because of  
schedule of Customs



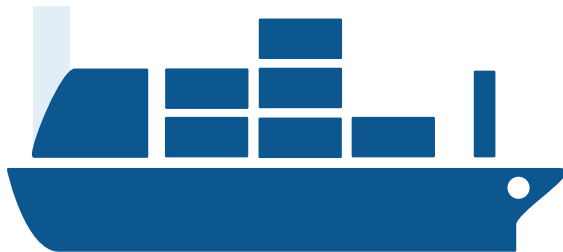
## AFTER THE REFORM



**ROUND THE CLOCK**

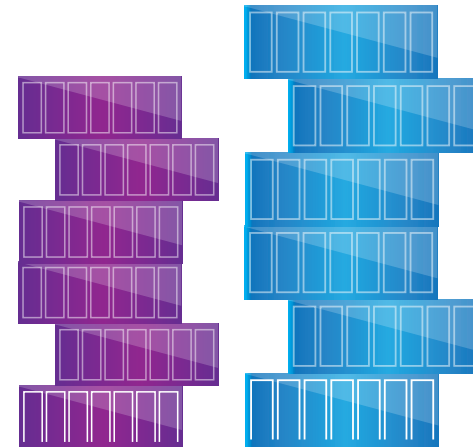
# DECLARATION

**PRELIMINARY**



**On the way on ship  
(before arrival to the port)**

**NORMAL**



**Terminal of the port  
(without need to boot  
on the vehicle)**

# NORMAL DECLARATION



- 1 Preliminary information in electronic form from marine agent:**
  - Consignment
  - Manifesto

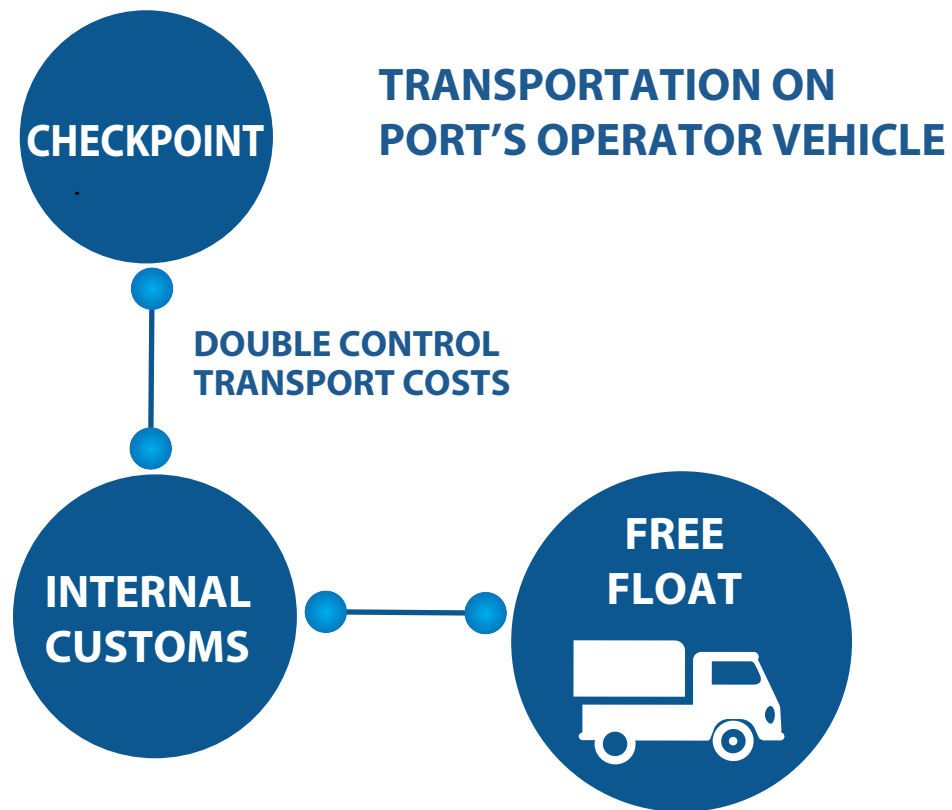
- 2 Declaration in customs clearance area:**
  - Invoice
  - Transport document

- 3 The load is released after inspection if necessary**

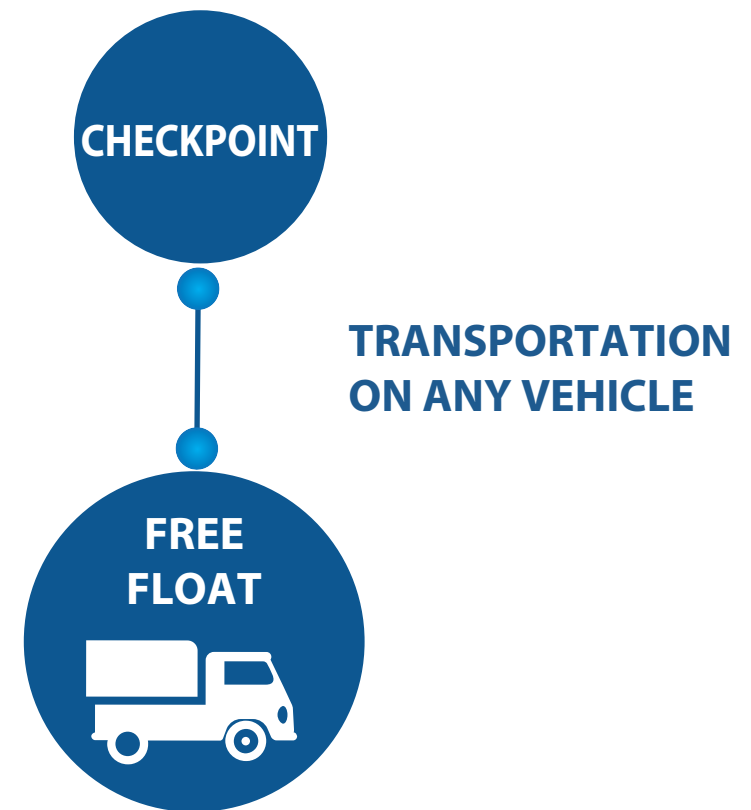


# CUSTOMS CLEARANCE DIRECTLY AT CHECKPOINTS

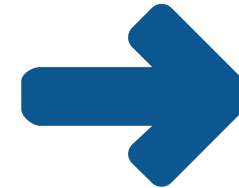
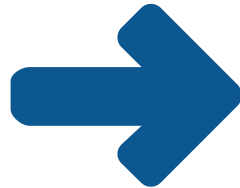
## BEFORE THE REFORM



## AFTER THE REFORM



# PRELIMINARY DECLARATION

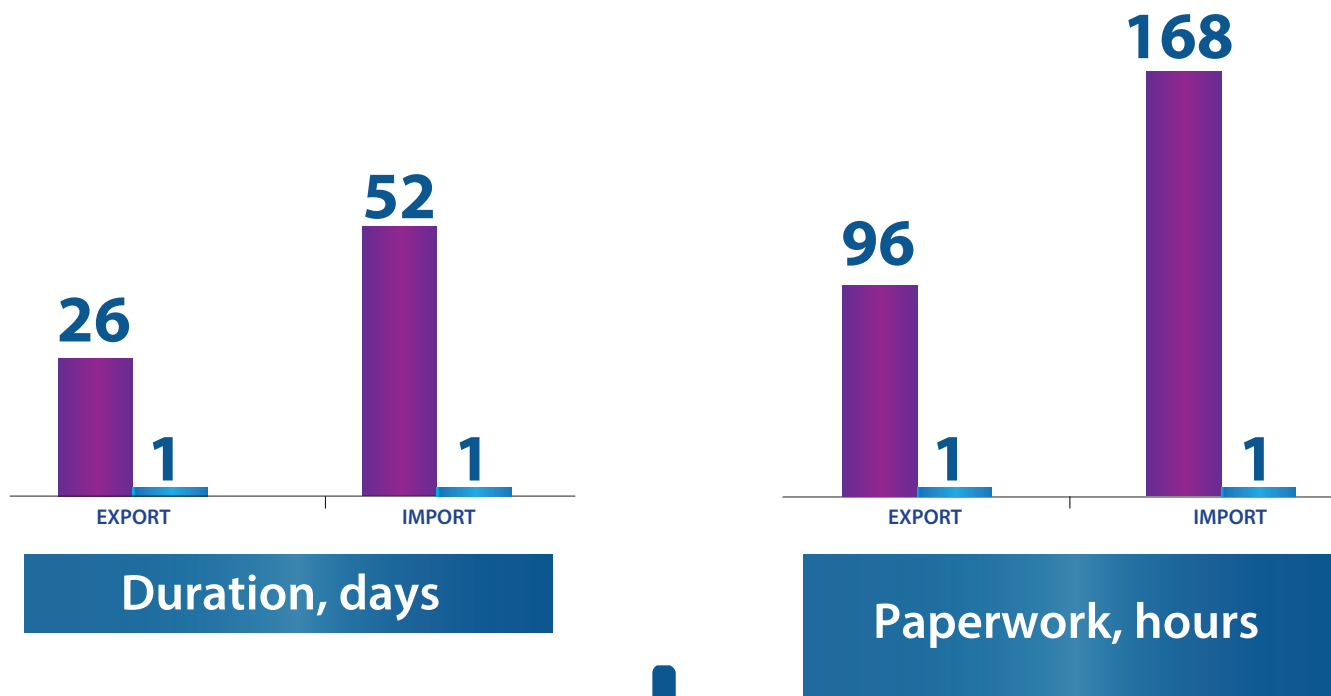


- 1 Documents could be submitted in electronic form from the company:**
  - Invoice
  - Transport document

- 2 The declaration is made in the area of customs clearance before cargo is crossed the border**

- 3 Cargo is released immediately after arrival (after inspection if necessary) that reduces time and risk of business**

# BUSINESS LOSSES ON UKRAINIAN CUSTOMS:



**OUT IN LEADERS IN DOING BUSINESS INDEX**

 **BEFORE THE REFORM**

 **AFTER THE REFORM**

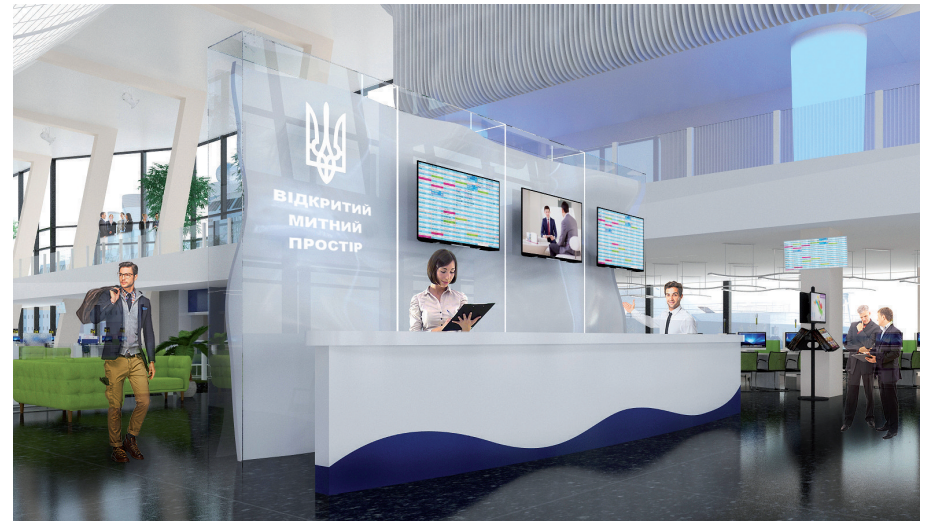
**TODAY**

**CUSTOMS IS A BARRIER**



**FUTURE**

**CUSTOMS IS A SERVICE**





OPEN  
CUSTOMS  
AREA

CREATING  
**#OPEN CUSTOMS AREA**  
TOGETHER

# ONLINE PORTAL OPEN CUSTOMS AREA

- DISCLOSED INFORMATION ABOUT CUSTOMS CLEARANCE
- ONLINE CAMERAS ON CHECKPOINT IN KUCHURGAN
- QUICK ACCESS TO INFORMATION ABOUT REFORM

The screenshot displays the website **customs.odessa.gov.ua** with a navigation bar including links like ГОЛОВНА, РЕФОРМИ, ЛІНІЯ ХЕЛП, НОВИНИ, ВІДЕО, БАЗИ ОФОРМЛЕНЬ, ВІДКРИТИЙ МИТНИЙ ПРОСТІР, ПРО НАС, and ONLINE. The main content area features several news items:

- "Stop контроль": метамфетамін у пошті та майже 200 пляшок коньяку** (30.04.2016)
- Одеська митниця звільнила майже 80% старих керівників** (16.05.2016)
- На Одеській митниці запрацювала гаряча лінія "ХЕЛП"** (13.05.2016)
- Запорізькі підприємства обирають Одеську митницю** (12.05.2016)
- Відміна візування нарядів позитивно вплине на роботу бізнесу** (07.05.2016)

The sidebar on the right includes a Facebook link for "Відкритий Митний Простір" and a section titled "Відкритий Митний Простір - Open Customs Area" with the date May 12 at 7:07pm. The bottom section contains a search bar, a "Свіжі" (Fresh) section with more news items, and a "Важливі документи" (Important documents) section featuring "Два документи для 37 країн" (Two documents for 37 countries) dated 18.04.2016.





**HOTLINE**

# HELP

# (048) 797 21 50



**QUICK REACTION TO CORRUPTION  
ALERTS**

**PROVIDES CONSULTING SERVICES  
ON CUSTOMS ISSUES**

**ACCEPTS REFORM PROPOSALS**

**web:** [help.yuliamarushevsk.com](http://help.yuliamarushevsk.com)

**skype:** [help.yuliamarushevsk](https://www.skype.com/en/contacts/yuliamarushevsk)

**e-mail:** [help.yuliamarushevsk@gmail.com](mailto:help.yuliamarushevsk@gmail.com)



**GLOBAL  
UKRAINE**

**Benaissance**  
INTERNATIONAL  
FOUNDATION












## Нова митниця



Наша мета – зламати корупційні традиції, знищити «схеми». Митниця повинна стати зручним і прозорим сервісом для бізнесу, а не місцем збагачення чиновників. Я вірю, що це можливо.


[НАДІСЛАТИ ЗВЕРНЕННЯ](#)<https://www.facebook.com/opencustoms>

 Відкритий Митний Простір - Open Customs Area 

 Відкритий Митний Простір ... Главная    7 

Страница | Сообщения | Уведомления 7 | Статистика | Инструменты для публикации | Настройки | Помощь ▾





ВІДКРИТИЙ  
МИТНИЙ  
ПРОСТІР



Відкритий Митний  
Простір - Open Customs  
Area

Правительственные организации

25 січня  
**2016**  
початок реєстрації о 9.00

**НАЦІОНАЛЬНА  
КОНФЕРЕНЦІЯ**

м. Одеса, ВТЦ на Морському Вокзалі

 Регістрація ▾  Поділитися ...

Хроника | Информация | Фото | Отзывы | Еще ▾

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НА ЭТОЙ НЕДЕЛЕ

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